

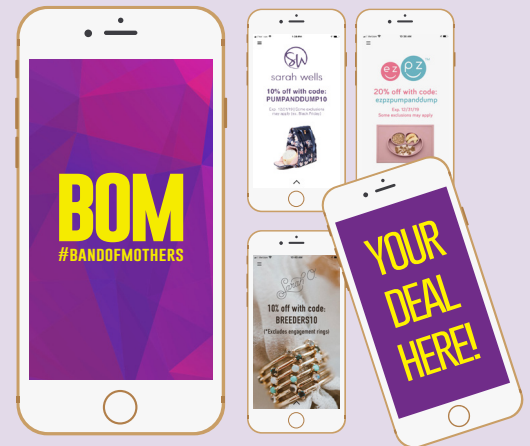
BUILD YOUR BRAND WITH BOM DEALS

THE BAND OF MOTHERS APP is a group-focused social platform where every mom belongs. The app, now in beta, is an all-inclusive, troll-free community for real conversations between moms all over the world. It's the best of Private Facebook Groups and what we love about our personal feeds without the social ranking, post suppression or intrusive sponsored posts. By building this community outside of traditional social media channels and providing a safe and transparent space for real and raw connection, Band of Mothers is changing the parenting landscape at a time when it's needed most.

SO - WHAT ARE BOM DEALS?

BOM Deals are full screen ads in an interactive, scrollable (right and left) feature on the BOM app, with discounts and deals from brands like yours. Think Tinder meets Retail Me Not - for moms! BOM Deals are easy to find in the left nav bar of the app, and are an engaging and easy way to give moms the deals they love, while enhancing brand recognition with your core audience.

WHY ARE BOM DEALS DIFFERENT THAN TRADITIONAL SOCIAL MEDIA ADS?



ACCURATE TARGETING

BOM app users ARE moms

No wasted ad spend with unpredictable target reach

NO TEXT RULES

No ad reach rules like on Facebook

Write as much text as you like - it's your ad!

NO CONTENT PENALTIES

No penalties for subject matter

(Sex, CBD, human anatomy, etc.)

SWIPE UP FEATURE

You choose where the BOM Deal takes the user

Direct access to your website/sales page

CHOOSE YOUR TIMING

You have the option to schedule your post time

Choose what works best for your customers

PRICING = \$75 PER BOM DEAL FOR 90 DAYS

\$75 equates to \$0.83 per day (90 days), which is **lower than Facebook's minimum daily ad spend requirement** of \$1 per day, plus...

✓ **NO ALGORITHM!!!** ✓ **NO AD AUCTIONING!!!** ✓ **NO AD SUPPRESSION!!!**

BOM DEALS ARE THE BOM!!!

Visit www.bandofmothers.com/submitBOMdeals to submit your deal today!